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What do we eat & why do we eat it? My work investigates the impacts of both food policy and food marketing on decision making, often focusing on the implications for food safety, nutrition, and consumer welfare.



## Keywords

Food policy, food marketing, consumer demand, consumer behavior, ingredient regulation, food label regulation, food safety, nutrition

## Research Interests

- Impacts of U.S. and state food policies on consumer demand
- Impacts of U.S. and state food policies on suppliers' decisions
- Perceptions of health labels and health attributes in food and beverages
- Public perceptions of food policies and food safety

## Current Projects

- Impact of state food additive laws on consumer demand and manufacturer decision making
- Hurdles for school lunch programs working to comply with state food laws banning additives or ultra-processed foods sold at schools
- Consumer demand for added protein across product types
- Public perceptions of "Make America Healthy Again" food policies

## Interest Areas for Collaboration/Future Work

I'd love to work with others who have projects relating to state or national food policies! One area I'd love to collaborate on is industry and consumer responses to state regulation on heavy metals in baby food. Would also love to work with others interested in the expansion of school lunch regulation.